## - Temporary Urban Art



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Cover image: Against the Stream (Mod strømmen) by Christian Storm. The hoarding at Østerport, 2017.

METROSELSKABET DECORATES ITS GREEN CONSTRUCTION SITE HOARDINGS WITH ART AND OTHER THINGS THAT CREATE GOOD URBAN SPACES

WE CALL IT COOL CONSTRUCTION

m.dk/byenshegn

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In 2012, the artists Olsson and Linder made the light installation Beauty is in the Street in collaboration with the Haraldsgade Quarter Urban Renewal Project (Haraldsgadekvarterets Områdeløft). Skjolds Plads, Nørrebro 2012.

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### **Cool Construction creates**

#### ...life and new urban spaces while we build

When I visit the Metro construction sites, I often make a point of walking around the site to look at the fantastic artwork on the construction site hoardings; hoardings which live and change with the city and which often allow for interaction with the audience.

With the project Cool Construction or, in Danish, 'Byens Hegn' (The City's Hoardings), which was launched in 2012, we want to give something back to the city and especially to our neighbours around the construction sites. Through the years, many different artists have contributed with works of art for the green Metro hoardings.

I especially remember 'Cykelmyggen Egon' (a fictional character from a children's book about a bicycling mosquito named Egon) that is featured on hoardings in three different parts of the city, the bird houses at Nørrebroparken that mirror the real building in the area, and the impressive 'Happy Wall' at Kongens Nytorv, which always offered me a new version of itself.

Most recently, I helped inaugurate the impressive graffiti artwork Evolution part 2, which adorns just under 500 metres of the construction site hoardings at Enghave Brygge in Sydhavn. The iconic work describes 12 chapters from the history of evolution and is a continuation and expansion of a previous work on evolution, which was allowed to remain untouched for 17 years in the same place. At the same time, it is also a continuation of Cool Construction, which now exists on the construction site hoardings in Sydhavn, where we are building the new metro line that opens in 2024.

As a public-sector company we have a special responsibility, along with our partners in the municipalities of Copenhagen and Frederiksberg, to ensure that the city can continue to thrive while we construct the new Metro line. It is our ambition to give something back to the city, and to the individuals who make use of the city's urban spaces while we are generating construction noise and dust.

Cool Construction aims to be a model example of how construction sites in inner cities should not put the surrounding urban environment on hold, but instead generate new activities and new spaces in the urban setting. At the same time, Cool Construction is an invitation to everyone with an idea and the ability to improve the temporary urban spaces created by the Metro construction.

Cool Construction is therefore not just our project – it is yours as well!

By Henrik Plougmann Olsen, CEO of Metroselskabet The gigantic cutter-head on the tunnel boring machine is hoisted into the shaft at Nørrebroparken. The head is the outermost front of the approx. 110 metre long boring machine that excavates the metro tunnels under ground. The tunnel boring machines are approx. 6 metres in diameter.

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The established artist Henrik Menné won a competition issued by Frederiksberg Municipality to decorate the hoardings on the three construction sites placed in the municipality. These pictures of Area (Felt) clearly show the changeability in Menné's installation at Solbjerg Plads The same effect is noticeable in his installations at Frederiksberg Allé and Aksel Møllers Have. Frederiksberg Station 2012.

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Selected sections of the hoardings are sold as advertising space. Metroselskabet's revenue that is generated from this goes to the decoration of other parts of the hoarding. Here is an advertisement for Danske Spil, where the metro hoardings on both sides of the road at Kongens Nytorv were wrapped in banners making it appear like a roulette. LIVE CASINO 6

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# **Cool Construction gives** ...something back to the city

The construction of the metro causes nuisances from mess, to noise and construction dust. It also takes up room in the city streets and squares. This is why Metroselskabet in collaboration with the City of Copenhagen and Frederiksberg Municipality has decided to create a project that will give something back to the city and which will contribute positively to life in the city's public places and urban spaces.

While Copenhagen expands its metro, the construction sites are enclosed by large green hoardings. The green wooden hoarding has been given the title 'Cool Construction' – and it constitutes the biggest art exhibition in the country.

Cool Construction is self-financing, and support for individual projects is financed by the sale of advertising space on dedicated parts of the hoardings. Metroselskabet's revenue that is generated from this goes entirely to the ongoing work of making the hoarding a vibrant part of the city.



This is how the metro hoardings look when they are not maintained or decorated regularly. Sønder Boulevard in Vesterbro 2013.

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The Wooden Dragon (Trædragen) is made by neighbour and artist Jakob Bue and artist Rune K. Drewsen. The piece is constructed by recycled wood scavenged around Copenhagen. Sønder Boulevard in Vesterbro 2013. Ingen adgang til St. Kongensgade TREW

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Members of the creative youth community ULK at the National Gallery of Denmark invited neighbours to the construction site by the Marble Church to help them design the decoration on the hoarding. The decoration is a photo collage of paintings from the National Gallery of Denmark.

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# Cool Construction borrows

#### ...urban space

The Metro construction changes the city's urban environment, the use of urban space and the flow of people. The metro hoardings block, challenge and create new pathways, habits and realities for neighbours and visitors to the city.

Cool Construction attempts to make the best of the new spaces and opportunities that the metro construction creates.



Aerial views of the construction site in Skjolds Plads (a small square in Nørrebro) in 2007 and again in 2016. In 2007 the metro hoardings were yet to be erected. The square was enclosed in 2016, and the construction had been going on for a while.

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When a street is closed off with hoarding, it can seem cramped and restricting. But if the hoardings are painted with a motif with perspective, the space suddenly feels far less constricted. City Instagram on the City's Hoardings (By instagram på Byens Hegn) by Marija Griniuk. Nørrebro Station 2016.

The spring sun casts long shadows on the artwork <mark>Digital Jungle</mark> by Murkunst at Aksel Møllers Have in Frederiksberg 2017. 50 St.

In Colour Projections (Farve projektioner), Hans E. Madsen uses coloured plexiglass sheets mounted above the green metro hoarding for figurative lighting on facades and pavements. The only light source is the sun. Kongens Nytorv 2018.



I enjoy these temporay spaces very much because the changeability makes it more musical in the exhibited artworks. It is a democratic process that shows the diversity of the arts That the hoardings can be hosts to artworks by both talented school children and professional artists. It is very educational for the residents of the city.

Egon the Cycling Mosquito (Cykelmyggen Egon) by Peter Skensved is a good example of how the right motive can 'open up the hoarding' and give the experience of a view. Enghave Plads 2012.

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Initiation, the Danish tribe (Indvielsen, den danske stamme) by Lauréline Gormsen Démont portrays the views of newly arrived foreign women on Danish identity. Rådhuspladsen 2016.

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In Towards the Light (Mod himlen) by Elena Pecci, the trees emerge into the sky. Øster Søgade 2018.





It makes me particularly happy when storytelling moves out into the city's public spaces. As for example in the work *Evolution part 2* at Enghave Brygge, where evolutionary history is displayed over 12 chapters. My favourite part of the work is the chimpanzees. This may be because one of my career's greatest experiences are from Uganda, where I got to study chimpanzees in the wild. We can't do that in Copenhagen, yet we can come down to the metro hoarding and have an experience. Here I feel at home.

Graffiti artist Michael Wisniewski paints a chapter of the evolutionary history in the work Evolution Part 2. It got this title because it is a continuation and update of a previous work on evolution painted in 1999 on an old wall that stood at the very same place. The wall was demolished in 2016 to make way for urban development. Cool Construction has now both artwork and history. The work was painted by 14 graffiti artists from Denmark and abroad, some of whom helped paint the first work on evolution in 1999. Enghave Brygge 2018.

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Graffiti artist Peter Skensved tells about Evolution Part 2 to the opening of the artwork. It took two months to paint the 470 metre-long work, which he painted together with Ulrik Schiødt, Michael Wisniewski, Caligr Oner mfl. Enghave Brygge 2018.

The Generous Wall (Den Generøse Væg) at Frederiksberg Station is the result of a competition with the intention of creating an urban space that supports the seating area outside the café. The Danish architect Frederik Lønow won the competition and built the wall with help from carpenter students from Copenhagen Technical College and painter students from Technical Education Copenhagen. Frederiksberg Station 2014.

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### **Cool Construction creates** ...better urban spaces

### When Metroselskabet receives an application to c

When Metroselskabet receives an application to decorate the metro hoardings...

...the project is assessed on the basis of certain criteria. Among other things, we look at whether the project is original, whether it can hold up to the elements for a long period of time and whether it creates a better urban space.

...the project is matched with the available surfaces of hoarding. Here we look at height, width, and whether the work can be appreciated in short or long distances.

...the project is further developed in partnership with the applicant. We often engage in dialogue to ensure that the project is suited as best as possible to the hoarding and the surroundings, but also to ensure that the project is both realisable and durable.

...we are advised on materials, durability and installation. For this task, we have our hoarding supervisor. He has plenty of experience and has handled with more than 800 projects for Cool Constructs. We can safely count on his advice.

...a contract is drawn up between the applicant and the Metroselskabet. And then it's just a matter of get started!







Metroselskabet's hoarding supervisor manages the daily maintenance of the hoardings. He is also the one who is an expert on everything from materials, paint, screws to safety. If you have ever decorated a section of metro hoarding, you have certainly greeted him. Harriet Wood poses with the hoarding supervisor in front of her work HazardOne Copenhagen Street Art. Sluseholmen 2018.

Three proud students point to their balloons in the work Release – peace on Earth (Slip det løs – fred i verden) that they made with their classmates from Gasværksvejen Skole, a school in Vesterbro. Copenhagen Central Station 2017. 125

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Seismic Wave by artist Carl Krull is one of the longest murals ever painted on the metro hoardings. It is no less than 100 metres (328 ft.) wide. The artist is inspired by the instrument that measures the duration and force of an earthquake. Øster Søgade 2015.



For me as an artist, Cool Construction has been a unique and exciting means to display my works of art in the city's urban spaces. To venture out into street life outside the walls of galleries and museums is something very special. It makes it possible to get close to all the residents of the city with my art and hopefully give them something along the way. However, it also places certain demands since the metro hoardings is Denmark's largest canvas – and people expect something else from you when you show up at the city scene. It has been very educational for an artist like me.

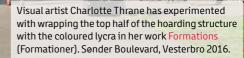
Stine Hvid is painting the work Summer in the City. Kongens Nytorv 2017.

Human in the name



## <u>68%</u>

of the neighbours think that the decoration of the hoardings suit their neighbourhoods well



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### **Cool Construction uses**

#### ...temporariness as a catalyst

Cool Construction uses the temporariness as a springboard to create changeability and surprise in the public environment. We continuously change out the decorations on the hoardings so that neighbours and passers-by get something new to look at.

The temporariness combined with the quick turnaround of the displayed works also make it possible to experiment with the limits of what is acceptable in an urban space, including what works and what does not.



The clay impressions of handshakes is a main component in the artwork Human to Human (Mellem mennesker) by Tina Kallehave. The clay impressions of handshakes were collected from passers-by by Tina Kallehave, who stood by the hoarding over a few weeks. The many individual handshakes in clay were baked and arranged into a piece of work with care. Krauseparken 2017.



It made me happy, touched and sad when I stood at the hoarding in Østerbro and collected impressions of handshakes for my work. Around Eight hundred people of all ages contributed impressions of their handshakes in clay along with words of affection. Many said that the work gave them an opportunity to reflect on something that was important to them. That made a big impression on me.

Human to Human (Mellem mennesker) by Tina Kallehave. Krauseparken 2017.

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Oases in Copenhagen by Brian Bak Ulbrichsen is a wheel of fortune with hidden places in Copenhagen. Kongens Nytorv 2016.

### OASES IN COPENHAGEN

DON'T KNOW WHERE TO GO? SPIN THE WHEEL AND FIND OUT ! SCAN THE QR CODE, GET DIRECTIONS OR LOOK AT THE MAP VISIT THE PLACE ENJOY THE MOMENT TAKE A PICTURE AND SHARE IT BOASESINCOPENHAGEN

Behind the hoarding, a whole bunch of plastic pipes run crosswise. If you can find the ends to the same pipe, you can talk around the corner through the pipes. Speaking Labyrinth was designed by George Koutsouris. Aksel Møllers Have 2015.



# <u>59%</u>

of the neighbours feel that the decorations help create security

At Krauseparken in Østerbro, Matilde Digmann, a.k.a. MatMakesStuff, has decorated the observation platform on which both children and adults with interest in construction sites and large machinery can keep pace with the metro construction. Superheroes in Krauseparken (Superhelte i Krauseparken), Østerbro 2017.

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Evolution part 2 is painted by Ulrik Schiødt, Michael Wisniewski, Caligr Oner mfl. Enghave Brygge 2018.

The longest work ever on the city's hoarding is Evolution part 2 at Enghave Brygge. The work is 470 metres long and depicts 12 chapters of the evolutionary history from before the Big Bang and way into the future. at 10 au

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As a part of the annual 48 hour Festival in Nørrebro, artist Karoline H. Larsen created an artwork that passers-by could help construct. The Puzzle Picture (Puslebilledet) is the result of the participation of hundreds of children and adults. Nørrebroparken, April 2013.

## Cool Construction invites

#### ...everyone to join in

Cool Construction is a democratic venture. There is room for everyone on the green hoardings; from the art academy graduate and publicly-acclaimed artist to kindergarten children from the local childcare facility.

If you have an idea that others might be interested in looking at, then you have the opportunity to participate. We are always in search of projects that are innovative, original, inclusive and that create unexpected experiences.

On the giant canvas of the Metro hoardings you will therefore find a range of practitioners from selftaught graffiti artists to school children who are given the opportunity to display their artistic abilities and creative talent. This is how it has always been, and it should remain so.



Christian Storm puts the finishing touches on the work Graphic Garden, which he painted with Jon Sprogø. Frederiksberg Allé 2016. Moving Stripes creates an optical illusion using slats and shapes as you move along the work. Kristine Mandsberg was behind the work at Rådhuspladsen in Copenhagen 2017.

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Miki Pau Otkjær's work Hands (Hænder) bind the new and the old Østerbro together on the hoarding in Nordhavn 2017.



# <u>90%</u>

of neighbours like that the hoardings are decorated

Enghave Portrait Project by the photographer Robert Thomason is a photo exhibition with portraits of local business owners near the metro construction site at Enghave Plads in Vesterbro. When the exhibition ended, Robert distributed the portraits to the portrayed local business owners. Enghave Plads 2016.

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## Cool Construction narrates

#### ...local stories

Each individual Cool Construction artwork does not just decorate the site hoardings; many pieces also tell a story of the local neighbourhood or the part of the city where the site is located.

Some sites tell a very specific story. 'Enghave Portrait Project' by the photographer Robert Thomason portrays the local business owners around Enghave Plads in Vesterbro.

At other sites, the artwork is more abstract, such as photo artist Sonja Strange's enormous artwork 'Fusion' that depicts kaleidoscopic distortions of the surrounding buildings.

Finally, several works and stories have been created by local artists who wish to make their own mark on the Metro hoardings.



Photo artist Sonja Strange has artistically captured the buildings around the hoarding in her artwork Fusion. Nuuks Plads, Nørrebro 2014.

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Photographer Ken Hermann shows a rare glimpse into the homes of 17 residents of Brumleby at Østerbro in a series of photographs titled A Village in the City – Portraits from Brumleby (En landsby i storbyen – portrætter fra Brumleby). The photo exhibition was displayed at Trianglen, just around the corner from Brumleby, so the residents passed by the portraits daily. Trianglen 2015. The Little Spaces of the City (Byens små rum) by artist Lotte Agger consists of a number of black boxes containing little artworks that resemble or are connected to specific locations in Frederiksberg. Aksel Møllers Have, Frederiksberg 2015.

The transformation from free port to a recreational residential area is depicted in the artwork Nordhavn in the development (Nordhavn i udvikling) by Murkunst with Peter Skensved. Orientkaj 2017.

Dina Brændstrup from 1:1 landskab was behind the colourful horses on the way out of the hoarding at Kongens Nytorv. The installation is a homage to the equestrian statue of Christian V in the middle of the city square, which during the Metro construction was surrounded by hoarding. Ride the High Horse as King Christian (Højt til hest som Kong Christian), Kongens Nytorv 2015.

### Cool Construction contributes

#### ...to city life

The purpose of Cool Construction is first and foremost to give something back to Copenhagen's citizens, visitors and local businesses, allowing the changing artwork at each site to generate new public spaces while the capital's Metro expansion is under construction.

Each piece of art is unique and often allows for interaction with the public. An example could be an incorporated bench inviting citizens to sit down for a chat or a coffee break. Another example could be an enormous, interactive installation where the public contributes to the creation of something new; something which was not there before but now attracts people and creates a new space; new means of socialising.

The artwork on the site hoardings is regularly accompanied by launches, poetry readings, events, photo sessions and other creative activities very near the Metro construction sites. In this way, Cool Construction plays a key role in ensuring that the local urban environment is not put on hold, but instead can function and develop while construction is ongoing in the middle of the city.







Opening of Ida Ferdinand's decoration #105 at Gammel Strand. The motifs and colours are a kaleidoscopic reflection of the surroundings. The title of the artwork refers to the decoration being 105 metres in length. Gammel Strand 2017.

CERTIFIC CONSIGNOUS DITLE

GREENALLS

GOLF

Art critic Trine Ross delivers an opening speech to the launch of From Mill to Bridge - Nørrebro (Fra Mølle til bro - Nørrebro) by Kristian Devantier. Nuuks Plads, Nørrebro 2017. Benjamin Noir spent a few months painting Denmark's largest drawing on 65 metres of hoarding. The piece Vrimmel depicts a multitude of urban spaces and imaginary buildings. Trianglen 2017.

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Metroselskabet and Benjamin Noir invited children and colourful souls to the finissage, as the exhibition period for Vrimmel expired. For the event, the markers were provided for the colouring for the 65 metres of hoarding. Trianglen 2018.

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The artist collective Big City Brains created Imagination Rules the World. The 40 metre (131 feet) wide mural painting greets the daily passers-by in the park. Vibenshus Runddel 2013.

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Malakkai is in the process of decorating the hoarding at Kongens Nytorv with the artwork Winter Vibes. Kongens Nytorv 2018.

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of the neighbours choose to take a detour to look at the artwork

Working in an urban environment means constant attention from passers-by. Here a group of tourists gather by Jacoba Niepoort's artwork Hiding Behind the Wall (Bag hegnet). Kongens Nytorv 2015.

The service

Jacoba Niepoort puts the finishing touches on her and Kristian Skaarup's installation Trees at Enghave Square (Træer på Enghave Plads). It's a combination of a painting of the future Enghave Plads and an urban installation with seating areas and trees. Enghave Plads 2015.

### "The installations have a life of their own in the city's grban space..."

Jacoba Niepoort Artist

As an artist it is always a very special experience to paint in the city's urban spaces, where both the audience and the surroundings are in constant change. I have painted by now more than 35 walls around the world, some of which are on the green Metro hoardings. The installations have a life of their own in the city's urban space, and there are new and exciting experiences every time – both physically and mentally. An experience that I will never get tired of.



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Do We Ever Stop Dreaming? (Holder man op med at drømme?) Kim Wrang Henriksen and photographer Lisa Bregneager interviewed a group of elderly people about their dreams, because even if you are old and perhaps even live in a nursing home, it is surely not too late to dream. Some of the elders that were portrayed attended the opening. "I never dreamed that I would become a model and have my picture hanging at Rådhuspladsen — and certainly not at this age", said a 90 year old woman. Rådhuspladsen 2015.

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Eva Stengade has sought inspiration to Subterranean Spaces in the New York subway. Pictures of random passengers in random subway cars are transformed into blurry paintings, where the viewers themselves can interpret who the passengers are and where they are heading. Kongens Nytorv 2018.

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In the Remake Christmas Village at Nytorv in Copenhagen, you can make Christmas gifts out of recycled materials. Thomas Dambo is behind the idea, and he has built the Christmas city out of recycled materials from installations and display boards for Cool Constructions.

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CHRISTMAS FACTORY

# Cool Construction recycles

#### ...decorations and materials

We try to recycle the decorations on the hoarding as much as possible.

Sometimes we hand over the installation back to the artists. If the artists do not want their artwork back, we give the artworks new life by moving them to metro hoarding elsewhere in the city, or we pass the materials on to other artists who can use them to create completely new pieces of artwork.



Copenhagen drawings with a twist, so the viewer must have a second look. Filip Andreas Juhl has drawn a large Mærsk container under Stærekassen (a theatre building annexed to the Royal Danish Theatre), placed fallen rubble from the cathedral at Vor Frue Plads and parked a tank in the streets of Downtown Copenhagen. A Flaneur's Visions (Flanørens Syn), Kongens Nytorv 2016.

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A Flaneur's Visions (Flanørens Syn) by Filip Andreas Juhl was after the exhibition at Kongens Nytorv moved to the hoarding by Marmorkirken, which the drawings also relate to. Marmorkirken 2017.



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The Haraldsgade Quarter Urban Renewal Project (Haraldsgadekvarterets Områdeløft) created the Birch Forest (Birkeskoven) in Skjolds Plads. It consists of large photo panels on the hoardings and real birch stems. Skjolds Plads, Østerbro 2012.

TOPENHAGEN

Grieberg

## Cool Construction collaborates

#### ...with locals

All parts of the city have their own characteristics, and different people live close to each individual site, passing by the green hoardings every day. Metroselskabet consequently prioritises those initiatives that are rooted in and backed by the local community. We continually work towards a fruitful collaboration with local stakeholders who wish to contribute with artwork to a given site.

It is often down to the dedicated local involvement of artists and neighbours who want to add their touch to the local environment to realise the spirit of Cool Construction.





Unreal Estate was created by Torgeir Stige and Kim Frydenlund Grane in collaboration with students from the local school, Nørrebro Park Skole. The work was donated to the school at the end of its exhibition period. Nuuks Plads 2012.



Jacoba Niepoort and students from Copenhagen International School in Nordhavn have painted portraits for the hoarding in front of the school. Our CIS Community Portraits of Inspirational Characters. Orientkaj 2017.



Miki Pau Otkjær is both the man in the work and the man behind the work Sortedam. Øster Søgade, Østerbro 2018.

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While large parts of Odense city centre are dug up, work is underway on temporary activities both on the hoarding and in the urban space around the construction site. This has been initiated by Fra Gade til By. Greetings From Odense by Morten Ravnborg. Thomas B. Thriges Gade, Odense 2016.

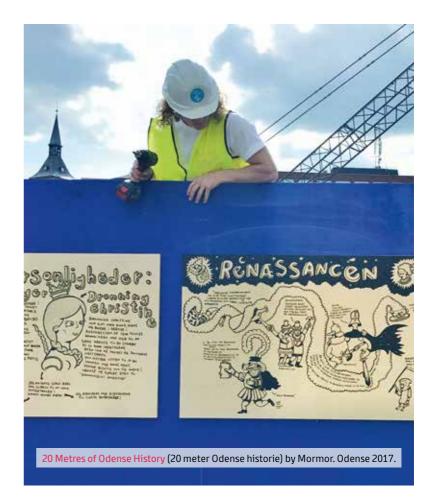
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## Cool Construction inspires

#### ... others to do the same

Metroselskabet wants to make the Cool Construction a role model for how construction sites in the middle of a city avoid placing the surrounding environment on standby. Instead, the hoarding creates new life and new urban spaces within the city. It is about creating new norms and setting a standard that others can be inspired by. And then it is about not grinding the city to a halt simply because there is need for construction and urban renewal.

Cool Construction shows that it is possible to give something back the residents of the city while constructing. The project has fortunately inspired others to make an effort to establish the same. In Odense, for example, Cool Construction has been the inspiration behind the project 'From Street to Urban Area' (Fra Gade til By), where the hoardings that surround the construction site for a large building in the city centre are being decorated. Also in Aarhus, Cool Construction has encouraged the project 'Life Signs' (Livstegn), initiated by the local Gallery Grisk.





As part of the project Life Signs (Livstegn), Semor, Malakkai and Random exp. decorate a section of hoarding at Godsbanen in Århus 2018.

Mads Fredberg (photo) wants to have art in the city's urban space where it is accessible to as many people as possible. At the harbour in Århus, Jamie Linley painted the story of the Viking town of Aros and all its bloody battles over time.

### "It is good for the city, for art and not least for the artists".

Mads Fredberg Gallery Grisk in Århu:

Århus is a vibrant city that is constantly undergoing renovation. At Gallery Grisk we have set out to bring life to the many construction sites at the city. We wish to change out the boring wooden hoardings that enclose construction sites with colourful and vibrant art. We call the project 'Livstegn' (Life Signs). Our mission is to bring art and spectators closer together, which art on the streets does to a great extent. The entire project is inspired by Cool Constructions, which has had great success in decorating and beautifying Copenhagen for many years. It is good for the city, for art and not least for the artists.



### ISAJOURNEY

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The German artist Semor works on the artwork Life is a Journey. Enghave Plads 2016.

Before the hoarding was dismantled at Sønder Boulevard, we said goodbye to the decoration. For five years, the construction site was encircled by approximately 600 metres of hoardings. During the five years, the hoarding was adorned by more than 100 different works of art by over 150 amateur and professional artists. A farewell kiss to the fence (Kys hegnet farvel), Sønder Boulevard 2017.



